

## Ubéda & Partners

One team .  
Four missions . One spirit

Shares	its experience
Passes on	its know-how
Develops	your business
Looks over	your environment
Decodes	the sphere of influence
Analyzes	the context
Audits	your background
Elaborates	your strategy
Trains	your teams
Defends	your interests
Values	your image
Creates	your event
Conducts	your public relations
Builds	your media training
Prepares	your public speeches
Optimizes	your budget

Advices today's decision-makers  
Prepares tomorrow's leaders

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[www.ubedapartners.eu](http://www.ubedapartners.eu)

## Ubéda & Partners

*Succeed . Together*

## Le Cabinet . L'Agence

Affaires publiques . Stratégie . Influence . Communication . Image . RP . Events

## Le Cabinet

### Strategy & Lobbying

**Ubéda & Partners** leads your relations with political and institutional decision-makers in France and in the European Union, so that your project's environment is optimized or so that your interests are better heard or defended before decision-making.

- ◆ Political context analysis, relational decoding and customized strategy building.
- ◆ Identification and personal contact with the decision-makers and key-actors of the sphere of influence.
- ◆ Legislative and statutory watch (France and European Union).
- ◆ **'Turnkey' influence tools building** : publications, associations, foundations, events, websites and digital strategy.

Know-how . Networks . Confidentiality

### Public affairs

**Ubéda & Partners** develops your activity by accompanying you in the conquest of new markets or by optimizing your own initiatives of development with the french State, regions, municipalities or the European institutions.

- ◆ Competitive, administrative, geopolitical and relational business environment audit.
- ◆ Potential new markets mapping.
- ◆ Valuation of your image for your targets.
- ◆ Business networking . Leading and defense of your interests.
- ◆ Public subsidies advice (France and European Union).
- ◆ **'Advice Pack' special SME.**

Method . Reactivity . Result

## L'Agence

### Image & Public relations

**Ubéda & Partners** takes care of your image, your personal communication or public relations with your targets, in the economic or political organizations you manage, or where you are an elected representative.

- ◆ Audit of your image and personalized accompaniment.
- ◆ Media, institutional and digital strategy.
- ◆ Advice on communication medias.
- ◆ Media training and speaking coaching.
- ◆ Public speeches preparation and writing.
- ◆ **Individual and group trainings: Seminar *Communication 360°*.**
- ◆ **Brand strategy: territorial branding / personal branding.**

Expertise . Interaction . Visibility

### Events

**Ubéda & Partners** advises you in the complete or partial implementation of your internal or public event: colloquium, seminar, press conference, assembly, debate or public rally.

- ◆ Concept, realization and staging.
- ◆ Speakers casting.
- ◆ Organization and teams' management.
- ◆ Animation and public relations.
- ◆ Budget optimization.
- ◆ **Electoral Campaign** (management, animation, advice; graphic creation).

Experience . Creativity . Efficiency